

RAJAR DATA RELEASE



Quarter 4, 2019 – February 6th 2020

Platform Share

All BBC Radio

	Q4 18	Q3 19	Q4 19
AM/FM	48.5	44.7	44.3
All Digital	51.5	55.3	55.7
DAB	39.2	40.1	40.3
DTV	4.5	4.1	4.2
Online/App	7.8	11.0	11.1

All Commercial Radio

	Q4 18	Q3 19	Q4 19
AM/FM	46.1	41.2	38.2
All Digital	53.9	58.8	61.8
DAB	38.1	40.3	42.8
DTV	5.6	4.3	5.9
Online/App	10.2	14.2	13.1